# TRANSFER GUIDE Catalog Years: 2024-2026

# **Longwood University BA in Communication Studies** Associate Transfer Degree Plan in Communications

| COURSE REQUIREMENTS              |                  |   |   |                                  |         |   |  |  |  |
|----------------------------------|------------------|---|---|----------------------------------|---------|---|--|--|--|
|                                  | Complete at VCCS | Complete at Longwood University   |   |                                  |         |   |  |  |  |
| BACHELOR'S DEGREE<br>REQUIREMENT | SATISFIED BY     |   |   | BACHELOR'S DEGREE<br>REQUIREMENT |         |   |  |  |  |
| Course                           | Credits          | CC Course   | Notes   | Course                           | Credits | Notes   |  |  |  |
| No transfer                      | 1-2              | SDV 100 College Success<br>Skills or 101 Orientation  |   | Upper Level Gen Ed               | 9       | Completed prior to Symposium  |  |  |  |
| ENGL 165                         | 3                | ENG 111 College Comp I  |   | Symposium                        | 3       | Completed Senior Year   |  |  |  |
| ENGL 1XX                         | 3                | ENG 112 College Comp II   |   | COMM 105                         | 1       | Major requirement   |  |  |  |
| Any                              | 3                | Any UCGS Art or<br>Humanities   | These two courses must come from two different disciplines. | COMM 400                         | 3       | Major requirement   |  |  |  |
| Any                              | 3                | Any UCGS Art, Humanities,<br>or Literature  |   | COMM 305                         | 1       | Major requirement   |  |  |  |
| Any                              | 3                | Any UCGS Social &<br>Behavioral Science (not<br>History)                                      |   | COMM 320                         | 3       | Major requirement   |  |  |  |
| Any                              | 3                | Any UCGS History  |   | COMM 405                         | 1       | Major requirement   |  |  |  |
| Any                              | 4                | Any UCGS Natural Science  |   | COMM 410                         | 3       | Major requirement   |  |  |  |
| MATH 155 OR MATH 171             | 3-5              | Any UCGS Math   | MTH 155: Statistical Reasoning or<br>MTH 245: Statistics    | COMM 460                         | 3       | Major requirement   |  |  |  |
| COMM 101                         | 3                | CST 100 Principles of Public<br>Speaking or CST 110<br>Introduction to Human<br>Communication |   | COMM 492                         | 3       | Major requirement   |  |  |  |
|                                  | 3-4              | Any UCGS transfer course  | Recommend a World Language course.                          | Concentration requirements       | 15      | Choose either the Digital Media or<br>Public Relations concentration. |  |  |  |
| COMM 210                         | 3                | CST 114 Survey of Mass<br>Media   |   | General electives                | 12      |   |  |  |  |
| COMM 200                         | 3                | CST 201 Intro to<br>Communication Theory and<br>Research                                      |   |                                  |         |   |  |  |  |
| COMM 141                         | 3                | CST 228 Writing Across<br>Media   |   |                                  |         |   |  |  |  |

| COMM 201 OR COMM<br>280 OR COMM 2XX | 3     | CST 126 Interpersonal<br>Communication<br>CST 221 Public Relations<br>CST 229 Intercultural<br>Communication.  | CST 126 AND CST 229 fulfill major<br>elective credit. CST 221 fulfills a<br>requirement in the public relations<br>concentration. |                           |  |  |
|-------------------------------------|-------|--|---|---------------------------|--|--|
|                                     | 15-17 | If students have completed<br>all requirements, they can<br>choose to take courses<br>from previous rows of<br>concentration courses or<br>additional transfer<br>electives. |   |                           |  |  |
|                                     |       | Additional transfer<br>electives, if needed to meet<br>60 credits  |   |                           |  |  |
| CREDITS PRE-TRANSFER: 60-62         |       |  |   | CREDITS POST-TRANSFER: 60 |  |  |

# **TRANSFER GUIDANCE**

#### Guaranteed Admission Agreement (GAA): Longwood University and VCCS

By meeting the following criteria, students are eligible for completion of all Foundationlevel courses as well as the Integrating World Languages Perspectives-level course associated with LU's Civitae general education experience.

- A cumulative GPA of 2.5 or higher on a four-point scale, computed as shown on the twoyear institution transcript.
- Earn a grade of "C" (2.0) or higher in each community college course.
- Disciplinary records are reviewed and evaluated on a case-by-case basis and could affect the student's eligibility.
- Students must complete an AA, AS, or AA&S degree through the VCCS with at least 60 credits.
- Submit to the LU Admissions Office an official transcript showing completion of the applicable associate's degree. Until LU receives the official transcript showing degree conferred, the terms of the GAA will not be applied.

Please visit the Transfer Virginia portal (<u>www.TransferVirginia.org</u>) to find course requirements for different majors (Transfer Tools) and Transfer Guides that outline course requirements for specific majors (Resource Center).

# **IMPORTANT LINKS & DATES:**

- University Transfer Center: http://www.longwood.edu/admissions/transfer-students/
- Register Intent to Transfer: After the first 15 credits completed at TransferVirginia.org
- Admission Application: By December 1 for spring admission and by March 1 for fall admission, although we continue to review applications after the March 1 date. Apply at <a href="http://www.longwood.edu/apply/">http://www.longwood.edu/apply/</a>.
- Financial Aid: http://www.longwood.edu/financialaid/.
- FAFSA Free Application for Federal Student Aid: The FAFSA priority filing deadline is March 1. We recommend filing early to ensure you receive the maximum amount of aid at <a href="http://www.studentaid.gov">www.studentaid.gov</a>.

# WHAT SHOULD I CONSIDER WHEN SELECTING COURSES?

- Create a schedule for all required courses, pay attention to prerequisites and when courses are offered, and complete your first math and English courses in your first year. For help, see Transfer Steps and Resource Center (www.TransferVirginia.org).
- Connect with an advisor at your community college and Longwood University within your first year. Use the College Connect feature in the portal (www.TransferVirginia.org).
- Students interested in a minor should plan to take preliminary coursework as available.
- To complete all Longwood requirements in four semesters, careful planning will be necessary. Timely completion will be facilitated by an understanding of the concentrations in Longwood's

BA in Communication Studies and appropriate course selections while at the community college.

#### WHAT IS THE IMPACT ON MY DEGREE OF WORK I HAVE ALREADY COMPLETED?

- Associate Transfer Degree Completion: Completion of all Foundation-level courses as well as the Integrating World Languages Perspectives-level course associated with LU's Civitae general education experience.
- Credit for Prior Learning: LU accepts credit for CLEP, Advanced Placement, International Baccalaureate, Cambridge, military training/experience, or other forms of advanced standing, which will be evaluated on a case-by-case basis. Students under this GAA who have credit for prior learning receive the overarching benefits of the GAA but must present documentation from the original agency or experience as part of a course-by-course credit evaluation to determine applicability to specific coursework or major requirements.
- Catalog Year: In accord with state policy, students may choose the catalog in effect at the time they enroll at Longwood or the one that applies to continuous full-time students at their class level.
- Dual Enrollment Completion of Associate Degree in HS: High school students who have earned an applicable associate's degree concurrent with high school graduation are not eligible for guaranteed admission under the terms of this agreement. Such students are considered freshman applicants with transfer credit. If admitted, no distinction will be made by LU regarding college courses applicable to the transferable associate's degree that are completed through dual enrollment. Those students completing applicable associate's degrees, upon receipt of the final official transcript demonstrating completion of the GAA requirements, will be awarded a waiver for Foundation-level courses as well as the Integrating World Languages Perspectives-level course. However, the following will be required of these students to support their transition to Longwood: a. They must attend freshman orientation. b. They must live in on-campus housing unless qualified for a release. On-campus housing is guaranteed for these students. c. They must enroll and pass ENGL 265, The Writing and Rhetoric of Citizenship.

## IS THIS COLLEGE RIGHT FOR ME?

- Longwood is a mid-sized university where students enjoy the highest percentage of classes taught by full-time professors in Virginia and a residential academic community that offers students the full university experience.
- Our Civitae Core Curriculum classes are capped at 25 students, and class sizes throughout our majors, minors, and concentrations encourage faculty-student collaboration.
- Opportunities for student involvement are a hallmark of the Longwood experience. From service organizations, Greek life, club sports, and a long list of clubs based on interests and activities, there is something for everyone. Each semester, an involvement fair helps students find organizations that are the right fit for them to make their time at Longwood even more meaningful.
- With seven on-campus residence halls and two university-managed apartment complexes, students live, learn, and grow together in a true community.
- Learn more at <u>www.TransferVirginia.org</u>

#### DID YOU KNOW THAT...

• Completing your associate's transfer degree post-high school satisfies all lower-division general education requirements and increases the likelihood of completing your bachelor's degree?

• Exceeding three years or 90 credits at your community college means you may have exhausted your financial aid at that college and have limited your future financial aid at Longwood University?

#### WHAT ARE MY CHANCES FOR GETTING ACCEPTED?

- Typically, Longwood admits 85% of transfer applicants who seek admission outside of the GAA. The average GPA for admitted transfer students tends to be 3.2-3.5.
- Learn more at <u>www.TransferVirginia.org</u>.

# IS THIS DEGREE RIGHT FOR ME?

- Our Communication Studies degree offers concentrations in Digital Media or Public Relations.
- The Communication Studies degree requires an internship. The internship is usually completed between the junior and senior year. Students take several professional skills development courses to prepare for post-graduate success.

#### WHAT CAN I DO WITH THIS DEGREE?

Explore possible careers, salaries, and job outlook at www.TransferVirginia.org.

#### PROGRAM SUCCESSES & HIGHLIGHTS

- Degree can be completed in two years, with a concentration in either Digital Media or Public Relations.
- Courses include hands-on, real-world experience from first semester to graduation, including live production/media experience with a state-of-the-art broadcast studio.
- Three required classes focusing on professional development, networking, internships and job placement.
- All majors learn social media content creation and account management.
- Graduates work in various communication fields, employed with Washington Post, 'Stranger Things' production, Miami Heat, NASA Langley Research Center, iHeart Radio – Los Angeles, Barcelona Metropolitan, Business Insider, Discovery Channel, Padilla Communications Agency, and more.

## DO MORE WITH YOUR DEGREE!

• Students in the Communication Studies program will choose an area of concentration in Digital Media or Public Relations. Students sometimes add a minor in ???.

# OTHER THAN CLASSES, ARE THERE OTHER PROGRAM REQUIREMENTS?

- An internship is part of the program requirements.
- Continue at Longwood and complete an MBA through our innovative program with fully online options.